



Jeff Geissler

Experienced Digital Media, Video, & Graphics Specialist

Jeff Geissler | 618 Wayward Drive | Annapolis, MD 21401 | (443) 987-6463

SKILLS:

Expert in the following software packages: Final Cut Pro / Studio, Adobe Creative Suite, After Effects, Motion, Photoshop, Premiere Pro, Illustrator, Acrobat Pro, Quicktime Pro, Dreamweaver, Logic Studio, OmniPage, MS Office, Mac and PC platforms.

Experienced in Graphic Design, Web Design, Motion Graphics, Art Direction, Visual Effects, Branding, Marketing, Google Adwords + Analytics, SEO, Joomla, Wordpress, MySQL, CMS design, HTML and basic CSS coding, IT skills, Web Admin, Music Videos, Sound Design (recording/editing/performing), Promo/PSA/Copywriting. Solid Knowledge of HD and SD Formats

EXPERIENCE/CAREER HIGHLIGHTS:

Graphic Production Artist / Video Editor

www.j-geissler.com - 2003-Present

- *Built a successful freelance and full time motion graphics design / video editor career working for various production companies in the DC/MD/VA region* **Selected projects include:**

Web Designer & Site Administrator

Rapunzels Online – www.rapunzelsonline.com

Loving Life Sober - www.lovinglifesober.com

Tess G Photography - www.tessgphotography.com

GeekOutLLC - www.justgeekout.com

Glue Machinery Corporation (thru 2009) - www.gluemachinery.com

Dave Tieff (thru 2010)- www.davetieff.com

Multimedia/AV Specialist

Commpartners, LLC - www.commpartners.com

- Video, Edit, Export, Compress several lectures and conferences for live and archived web streaming

Dave Tieff – Musician, Activist, Author – www.lovinglifesober.com

- Setup, Direct, Produce, & Execute several video projects from pre to post production.

Geek Out LLC – www.justgeekout.com

- Design and Layout Company website and marketing materials
- Coordinate and recommend AV equipment

Videographer, Editor, Producer

Meghan Tieff – CPT, NASM, ISSA Personal Trainer & Fitness Model

- Produce and Direct Personal Trainer Reel

Spirited Productions – www.spiritedproductions.com

- Produce, Design, & Coordinate Video for Live Theater Performance

Amnesty International, Dave Tieff

- Coordinate, Setup, Facilitate, Video, and Photograph Events on cross-country tour to college Amnesty International chapters and Annual General Meeting in New Orleans

Phillips Investment Resources – Rockville, MD

- Shooting, editing, and delivering of weekly webcasts (pre to post production) for broadcast to over 250,000 investors each week.
- Management & booking of production studio- duties include set design, lighting, equipment purchase consultation, teleprompter control, and more
- Develop Stock Art/Graphics library, collect images, resize, and name according to company filing system

Mobile Video, Ltd – United States Naval Academy contractor – Annapolis, MD

- Edit and film hundreds of Academy events including Plebe Summer, Navy football, all club sports, distinguished and classroom lectures
- VTC studio support
- Student media center support

Namgyal Audio Visual Archive, Residence of His Holiness the Dalai Lama – Dharamsala, India

- Film and Edit Teachings of HH the Dalai Lama
- Create Graphics and Animations for DVD releases of teachings

ADGcreative, www.adgcreative.net - Columbia, MD

Laughing Colors LLC (www.laughingcolors.com) - Crofton, MD

- Archived, edited, produced, and mastered all aspects of DVD retrospective production.

Marketing & Communications Director

Glue Machinery Corporation – www.gluemachinery.com - Baltimore, MD

- Branding, Imaging, Shooting, Editing, and Delivering of web product demos (pre to post production)
- Marketing and management of online advertisement campaigns, SEO, Google Adwords/Analytics
- Blogging, Webpage Management, Design, and Support
- Editing and creating product manuals
- “Jack of all Trades”

EXTENDED/MISC EXPERIENCE:

2006-2007

Cultural Exchange and Event Coordinator

Cross Cultural Solutions, Red Cross India – Dharamsala, India

2004-2005

Technical Operator, Production Assistant

WMAL 630AM, ABC Radio- DisneyWorldwide -Washington, DC

2002-2003

Assistant Web and Database Director

Clipper Trading Company - Savannah, GA

2002-2003

Director of Production, Asst. Program Director, On-Air Talent

Savannah College of Art and Design, WRFS ScadRadio -Savannah, GA

1998-2003

Library Technician

Savannah College of Art and Design - Savannah, GA

Agudath Achim Congregation Library - Savannah, GA

Anne Arundel County Public Library - Annapolis, MD

EDUCATION

Savannah College of Art and Design Bachelor of Fine Arts, Broadcast Design / Computer Art

November 2003